

Introduction to Graphics and Design • 48.56100

Cartersville High School • 2022-2023
Career and Technical Education Department
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Course Description:

The goal of this course is to provide all students with an introduction to the principles of graphic communications and design and its place in the world. This course should also help students to use computers effectively in their lives, thus providing a foundation for successfully integrating their own interests and careers with the resources of a technological society.

In this course, students can acquire a fundamental understanding of the graphic communications and design world. They can learn the theories behind creating aesthetically pleasing designs and how to work with consumers. Exposure to career possibilities and discussion of ethical issues relating to graphic communications and design should also be important threads in this course.

Materials: none

Learning Objectives / Class Objectives:

Employability	Safety (lab)	Elements	Print Processes
Careers	Measurement	File Formats	Electronic Imaging
History	Paper	Page Layout	SkillsUSA (club)
Ethics	Imaging Processes	Raster vs. Vector	
Business Cycle	Pre-Flight	Letterforms	
Safety (equipment)	Page Layout	Typography	

Resources:

Metrix/Learnkey: Online learning Adobe applications

Adobe Creative Cloud: InDesign, Photoshop, Illustrator and Acrobat - Macintosh.

Graphic Communications: The Printed Image), Z.A. Prust, Goodheart-Wilcox, 2003.

Real World Print Production, McCue, Claudia, PeachPit Press, 2007.

Revealed: The Design Collection, Botello & Eisner-Reding, 2011.

Various Internet resources including but not limited to Adobe.com and Apple.com.

Major Assignments (Summative Assessments):

Projects: There will be a large variety of projects assigned throughout the semester utilizing skills and methods introduced through teacher-led instruction. Due to the nature of the projects, there will be *no late work accepted and no re-assessments* without an excused absence.

Major Exams: There will be several major grades, opportunities to obtain Adobe certification, and a final.

Make Up Work: It is the STUDENT'S RESPONSIBILITY to inquire and ask about make-up work. Refer to the Student Handbook for more information.

Extra Credit: NO extra credit or additional projects for make-up points will be offered.

Method of Evaluation: (percentage of final grade)

Formative (includes Professional Conduct /Work Ethic) each semester35%

Summative each semester55%

Final10%

Please refer to the Work Ethic Rubric for further information on assessment in this area.

Study Hall & Help: Posted FAB sessions 3 and 4, 2:10-2:55 and 3:00-3:45, respectively – and by appointment.

Classroom Policy:

All seats will be assigned, with corresponding computers by number. These iMacs will have a wireless keyboard and wireless mouse paired to them. Each day, students will come in and replace the mouse that goes with their assigned computer with their cell phone in the clear hanging organizer. As class ends, students will be given permission to retrieve their cell phones and replace them with their mice.

Additionally, all students are REQUIRED to check the class section in Schoology every day. All information Schoology is required reading. Students are encouraged to communicate via e-mail. Responses to teacher messages and/or e-mails (when required) should be made before the beginning of their next graphic design class.

PLEASE NOTE: No cell phones, no wireless earbuds, no wireless earphones, nor any other electronic device use is permitted in the graphics lab.

Students will follow the behavior guidelines in the CHS Student Handbook as well as the Classroom Procedure & Expectations posted in Schoology. Deductions in student Work Ethic Grades will occur for any violation or failure to participate in class or produce adequate progress on projects. Students begin with the entire 30% Work Ethic credit. Deductions will occur when there is a classroom policy violation (*see Work Ethic Rubric*).

When excessive misuse or misbehavior occurs, students may have computer use privileges revoked for a specified period of time as well as a significant reduction in Work Ethic grade.

All communication will be through Schoology or the school's Blackboard Communication system. To assure your contact information is correct within this system, please make sure you check your parent email addresses and phone numbers. This syllabus is available in Schoology along with the Work Ethic Rubric.

By signing below, both student and parent agree to the policies of the class, including the Work Ethic Rubric.

Please use the QR Code below to complete a short contact form confirming your understanding of this syllabus by August 15, 2022.



Or go to

<https://forms.office.com/r/PPNXCmNQaG>